

Clarification Text

Masters of Turkey Project

Privacy Policy and Clarification Text on Personal Data Protection

The Identity of the Data Controllers

Masters of Turkey project is carried out with the cooperation of Republic of Türkiye Ministry of Culture and Tourism (“Ministry”) and Traditional Arts Association (“Association”). In this context, the Ministry and the Association (Data Controllers) are the joint data controllers.

Traditional Arts Association (Geleneksel Sanatlar Derneği)

Website : <http://www.gelenekselsanatlar.org>

Phone number : +90 (212) 245 55 71

e-mail : bilgi@gelenekselsanatlar.org

Address : Gümüşsuyu Mahallesi, İnönü Caddesi, Indigo Apartmanı, No: 41 Daire:
3, 34437 Beyoğlu/Istanbul/Türkiye

Republic of Türkiye Ministry of Culture and Tourism

Website : <https://www.ktb.gov.tr>

Phone number : +90 (312) 470 80 00

Address : İsmet İnönü Bulvarı, No:32 06100 Emek/Ankara/Türkiye

What Kind of Data Do We Collect?

We process your personal data in accordance with the general principles mentioned in Article 4 of the Personal Data Protection Law (“**KVKK**”) within the scope of Masters of Turkey process, for which we act as data controllers.

The following personal data are processed:

- Your identity information (*Name, surname, gender, date of birth*),
- Your contact information (*City/town you live in, phone number, e-mail, website*),
- Your professional experience (*Profession, level of education, education information, branch of art/craft, date of starting the branch, information on the master(s) you have trained with, apprentice information, workshop information*),
- Information on the events you have joined (*Event information*),
- Visual and auditory record information (*Your profile photo, photos of your artworks*),
- Social media account information (*Facebook/Instagram/Twitter/Linkedin/YouTube usernames*),
- Information in your request, complaint or application messages.

Where Do We Gather the Information from?

We get the data that we process automatically through the forms on the <http://www.turkiyeninustalari.org> website.

What Are Our Aims at Processing These Data, and Which Legal Conditions Do We Depend on?

The conditions for processing personal data in accordance with KVKK are the following:

- There should be explicit consent (“A.5/1, A.6”).
- It is expressly provided for by the laws (“A.5/2-a, A.6/3”).
- It is necessary for the protection of life or physical integrity of the person himself/herself or of any other person, who is unable to explain his/her consent due to the physical disability or whose consent is not deemed legally valid (A.5/2-b).
- Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract (A.5/2-c).
- It is necessary for compliance with a legal obligation to which the data controller is subject (A.5/2-ç).
- Personal data have been made public by the data subject himself/herself (A.5/2-d).

- Data processing is necessary for the establishment, exercise or protection of any right (A.5/2-e).
- Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject (A.5/2-f).

We request the data we gather in order to do the following:

- **We request your identity information**
 - In order to verify your identity,
 - (KVKK, A.5/2-ç, A.5/2-f),
 - In order to register you in the inventory project
 - (KVKK, A.5/1),
 - In order to contact you
 - (KVKK, A.5/1, A.5/2-f),
 - In order to carry out the necessary processes regarding your requests, complaints or applications.
 - (KVKK, A.5/2-f),
 - In order to publicly publish the information you have provided us on our website
 - (KVKK, A.5/1),
- **We request your contact information**
 - In order to register you in the inventory project
 - (KVKK, A.5/1),
 - In order to contact you
 - (KVKK, A.5/1, A.5/2-f),
 - In order to carry out the necessary processes regarding your requests, complaints or applications.
 - (KVKK, A.5/2-f),
 - In order to publicly publish the information you have provided us on our website
 - (KVKK, A.5/1),
- **We request information on your professional experience**
 - In order to register you in the inventory project

- (KVKK, A.5/1),
 - In order to publicly publish the information you have provided us on our website
 - (KVKK, A.5/1),
- **We request your visual and auditory record information**
 - In order to register you in the inventory project
 - (KVKK, A.5/1),
 - In order to publicly publish the information you have provided us on our website
 - (KVKK, A.5/1),
- **We request your event information**
 - In order to register you in the inventory project
 - (KVKK, A.5/1),
 - In order to publicly publish the information you have provided us on our website
 - (KVKK, A.5/1),
- **We request your social media account information**
 - In order to register you in the inventory project
 - (KVKK, A.5/1),
 - In order to publicly publish the information you have provided us on our website
 - (KVKK, A.5/1),
- **We request information on your request, complaint or application messages**
 - In order to contact you
 - (KVKK, A.5/2-f),
 - In order to carry out the necessary processes regarding your requests, complaints or applications.
 - (KVKK, A.5/2-f).

The conditions for processing personal data which we depend on while processing your personal data are mentioned in the parantheses.

Who Do We Share Personal Data With?

We might share the personal data that we process with the following:

- Courts and authorized public institutions and organizations, in order to follow legal and judicial processes,
- Press/publishing companies, so that your information can be shared in digital and printed publications
- Relevant public institutions and organizations such as Republic of Türkiye Ministry of Culture and Tourism, Istanbul Development Agency etc., private organizations related to culture and arts, non-governmental organizations and UNESCO, in order to expand the scope of promotion processes.

We also disclose your personal data on our website for the promotion of the masters.

How We Keep and Erase Your Personal Data

We process and keep your personal data in accordance with general rules, in order to process your personal data. We take all kinds of technical and administrative measures for the security of the protected personal data, and we inspect that the third parties we share your personal data with also take these measures.

We store your personal data by considering factors such as the purpose and reason for processing, the period required by the relevant legislation and our legal obligations. According to the specified criteria, if we no longer need your personal data and we are not legally obliged to store it, we erase your personal data.

What Are Your Rights Within the Scope of KVKK?

You may appeal to the Association and the Ministry in order to do the following:

- to learn whether his/her personal data are processed or not,
- to demand for information as to if his/her personal data have been processed,
- to learn the purpose of the processing of his/her personal data and whether these personal data are used in compliance with the purpose,
- to know the third parties to whom his/her personal data are transferred in country or abroad,
- to request the rectification of the incomplete or inaccurate data, if any,

- Despite being processed in compliance with the provisions of this Law and other relevant laws, in the event that the reasons for the processing no longer exist, to request reporting of the operations carried out, and to request to third parties to whom his/her personal data have been transferred,
- to object to the occurrence of a result against the person himself/herself by analyzing the data processed solely through automated systems,

You may convey your requests about your rights to the data controller in accordance with the Principles and Procedures on the Application Implementation. Your requests will be assessed and concluded as soon as possible, within thirty (30) days at the latest, free of charge. If this action requires an extra cost, fees may be charged in the tariff determined by the Board of KVKK. If you would like to learn more about the processes of data processing, you may contact us.

Masters of Turkey

Inventory Project

Text for Explicit Consent

You are not obliged to give explicit consent for the processing, transfer and disclosure of your personal data specified in the processes below. In the absence of your explicit consent, the relevant processes may not be carried out. You may always withdraw your explicit consent. In case of withdrawal of consent, all personal data that was processed based on consent will be erased.

Explicit Consent Text

This project aims to identify and prepare an inventory of the addresses and contact information of individuals, institutions and organizations such as artisans, craftspeople, masters, apprentices, students, workshops, academies, educational institutions, cultural centers, museums, galleries, artistic material sellers, etc. that work in the fields of traditional arts and crafts, which are among the intangible cultural heritage components, throughout Turkey. In addition, the project aims to provide institutional and individual interested parties with direct and fast access to the persons, institutions and organizations included in the inventory.

Within the context of Masters of Turkey project; I have read and understood the clarification text that Republic of Türkiye Ministry of Culture and Tourism Directorate General of Copyright and Directorate General of Research and Training, and Traditional Arts Association have prepared on their activities.

In this context, I hereby give my explicit consent to the processing of my personal data for the purposes of creating my inventory project record within the scope of the Masters of Turkey processes, publishing my personal data in e-books and e-maps on the website and carrying out the necessary promotional processes, transferring my personal data to the relevant institutions and organizations in Turkey and abroad, the Republic of Türkiye Ministry of Culture and Tourism and UNESCO and disclosing publicly through the website.

I have explicit consent that the Traditional Arts Association will not be held responsible for any illegal transaction by third parties outside the knowledge of the Association which may arise from publicizing my personal data.

I declare that I have given my explicit consent by checking the button created for this purpose.